

University of Łódź
Department of Pragmatics



In partnership with

The European Network for Intercultural Education Activities (ENIEDA)



and

The C.O.N.T.A.C.T Project:

Creating an On-line Network, monitoring Team and phone App to Counter hate crime Tactics



are organising

The First Collaborative Ad Hoc Series
COMMUNICATION, CULTURE & SOCIETY:
FROM WORDS TO ACTIONS

DATE: 18th May 2017

TIME: 10:00 to 20:30

VENUE: University of Łódź, Faculty of Philology, Pomorska 171/173

TOPICS UNDER SCRUTINY

- Understanding the interface of culture, society and communication
- Media, ideology and identity
- Professional communication in cross- and intercultural settings
- Teaching intercultural communication for global professionals: towards a sustainable post-method model
- *Us* and *Them* in social reality: othering, stereotyping and hate speech

INTENDED AUDIENCE

Everyone is welcome, but the event is especially relevant to undergraduates and graduates in English Studies, International Journalism and Linguistics for Business.

ORGANIZERS (in alphabetical order)

Prof. Fabienne Baidier (University of Cyprus; ENIEDA; C.O.N.T.A.C.T)

Dr Monika Kopytowska (University of Łódź; ENIEDA; C.O.N.T.A.C.T)

Dr Svetlana Kurteš (Texas A&M University at Qatar; ENIEDA)

PARTICIPANTS (in alphabetical order)

Prof. Fabienne Baidier (University of Cyprus; ENIEDA; C.O.N.T.A.C.T)

Dr Jagoda Granić (University of Split; ENIEDA)

Professor Michael B. Hinner (TU Bergakademie Freiberg; ENIEDA)

Dr Monika Kopytowska (University of Łódź; ENIEDA; C.O.N.T.A.C.T)

Dr. Svetlana Kurteš (Texas A&M University at Qatar; ENIEDA)

Dr Minh Ha Lo-Cicero (University of Madeira; ENIEDA)

Professor Tatiana Larina (Peoples' Friendship University of Russia; ENIEDA)

Dr Zorica Trajkova (Ss. Cyril and Methodius University of Skopje; ENIEDA)

Dr Julita Woźniak (University of Łódź; ENIEDA; C.O.N.T.A.C.T)

DRAFT PROGRAMME

Thursday, 18th May 2017

ROOM -27

10:00 – 10:15 Fabienne Baidier, Monika Kopytowska & Svetlana Kurteš:

Welcome & introduction

10:15 – 10:55 Tatiana Larina & Svetlana Kurteš:

I-identity vs. we-identity: a cross-cultural perspective (interactive workshop)

10:55 – 11:35 Michael B. Hinner:

Workshop of language, identity and culture shock.

11:35 – 11:50 Coffee break

11:50 – 13:15 Zorica Trajkova:

Manipulating truth in media discourse

13:30 – 14:15 Jagoda Granić:

Intercultural dialogue: Integrating migratory languages

14:15 – 14:45 Svetlana Kurteš:

Intercultural communication for global professionals (workshop)

14:45 – 15:15 Lunch break & networking

ROOM A3

15.15 – 16.45 Monika Kopytowska, Fabienne Baider, Julita Woźniak (C.O.N.T.A.C.T Project)

Online discrimination speech and counter narrative (Fabienne Baider)

From 'othering' to hate speech (Monika Kopytowska & Julita Woźniak)

16:45 – 17:00 Coffee break

ROOM -34

17:00 – 17:45 Minh Ha Lo Cicero:

Humour and culture (presentation in French)

17.45 – 18.35 Fabienne Baider:

Workshop on the pragmatics of cyberspace

18.35 – 19. 25 Zorica Trajkova:

Strategies for making requests: a cross-cultural study

19:25 – 19:35 Short break

19.35 – 20.10 Jagoda Granić & Svetlana Kurteš:

'Doing pragmatics' in the Croatian context

20-10 – 20:30 Organisers & participants:

Closing remarks, future planning and farewell